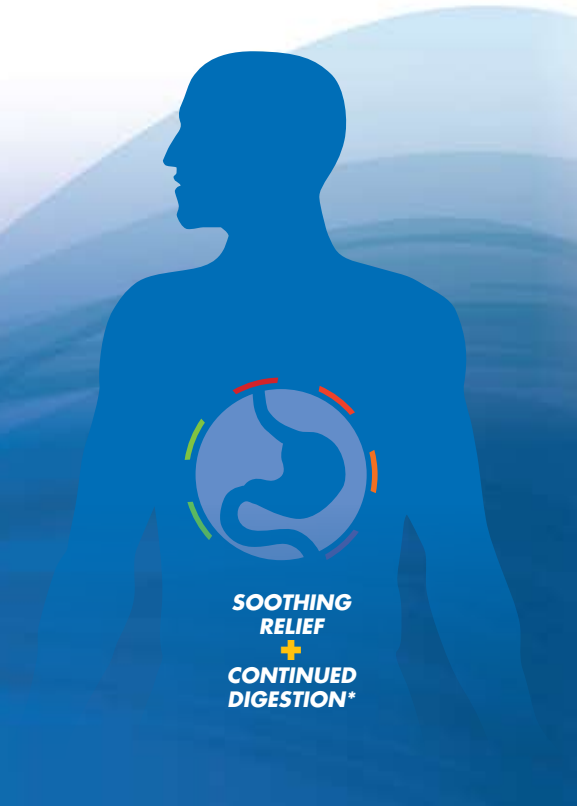


BioCore[®] AR

BioCore[®] nutrition raised to the power of enzymes

A Soothing Digestive Aid | *Marketable Has New Meaning*

Antacids dominate one of the most profitable OTC segments (*over \$10 billion annually!*) and yet overlook a key health concern: **STALLED DIGESTION**. BioCore[®] AR, a patented product of National Enzyme Company, specifically targets this viable opportunity, delivering both soothing relief & continued digestion in a delicious, chewable tablet.



**SOOTHING
RELIEF
+
CONTINUED
DIGESTION***


nfc NATIONAL ENZYME COMPANY | Since 1932

PATENTED

Vegetarian

chewable

**mixed
Berry**



The antacid market draws over **\$10 BILLION** annually¹

More than 60 million adults experience heartburn at least once a month.² Millions treat this condition with OTC antacids, which are very popular because they generally provide instant relief.

Antacids can stall digestion, triggering other health concerns

Health-savvy consumers know that antacids can negatively affect digestion. They want a better digestive health product, which is among the reasons that digestive health is projected to be the #1 health trend of 2009.⁴

AR^e You Ready?



BioCore[®] AR is the answer to the rising consumer demand for an advanced digestive health solution

BioCore[®] AR's innovation harnesses the success of the common antacid while addressing the problem of stalled digestion through the use of powerful digestive enzymes. The advanced enzyme blend in BioCore[®] AR functions over a broad pH range thereby seamlessly complementing the acid-neutralizing mineral, calcium carbonate. Now soothing relief from occasional heartburn can be obtained with the added benefit of continued digestion.*

L E A R N M O R E

www.nationalenzyme.com/AR | 800.825.8545

¹<http://drugtopics.modernmedicine.com/drugtopics/Treatment+Areas/Antacid-sales-top-10-billion-annually/ArticleStandard/Article/detail/562972> • ²<http://womenshealth.about.com/cs/azhealthtopics/l/blgerd.htm> • ³Nutrition Business Journal, Natural Marketing Institute's Health and Wellness Trends Database, U.S. Census Bureau April 1, 2000 • ⁴Starling, Shane. A Nutra Eye on 2009. 12-23-08. <<http://www.nutraingredients.com/Industry/A-Nutra-eye-on-2009>>

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.