

PRESS RELEASE

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National Enzyme Company

NATIONAL ENZYME COMPANY NAMES BLEDSOE DIRECTOR OF MARKETING

Forsyth, MO—National Enzyme Company is pleased to announce that Demetrius Bledsoe will assume the title of *Director of Marketing*. Mr. Bledsoe has an impressive educational background as well as 12 combined years of marketing and sales experience. He will serve as a beneficial partner to new and existing customers helping to strategically plan and develop marketing initiatives that will affect sales in a positive manner.

Mr. Bledsoe holds a Bachelor's degree in Agricultural Business with an emphasis in Marketing, a Master's degree in Quality Management and a Master of Business Administration degree. Using his extensive educational background, he has increased sales and developed key strategies that have gained substantial market share for many companies.

Having served as Account Business Development Manager for Purac America, Inc.; Demetrius has a vision for developing new products and acquiring new partners. "Innovation" and "vision" are two words that would adequately describe his approach to business, which bodes well for new and existing customers looking to expand their portfolios.

"I believe National Enzyme Company has a strong history in the enzyme industry. I believe with their diverse portfolio and the vision to remain a major player in the industry, is what really attracted me to NEC and the desire to be a member of their team of professionals."

Since 1932, National Enzyme Company has been the leader in nutritional enzyme technology. From research and development to marketing support, NEC provides manufacturers and distributors worldwide with comprehensive dietary supplement services while adhering to strict NSF and TGA certified GMPs.

For more information about National Enzyme Company, please visit www.nationalenzyme.com.